



# R2 Ranch

Fall 2004 Newsletter

(866) RED-COWS

## R2 Ranch Source For Success Sale

### Juniors Reap Awards At R2 Ranch Jackpot Futurity

Youth from across the state competed in the Third Annual R2 Ranch Red Brangus and Red Angus Junior Jackpot Futurity on April 24, 2004 at the Guadalupe Cattle Company facilities in New Braunfels, Texas. Females shown in the futurity were purchased from R2 Ranch.

Bruce Wied of El Campo, Texas showed the top entry with Ms R2 Goldie 403N. His trip to the grand champion circle netted him \$7,500 and a Gist buckle from R2 Ranch owner, Richard Luciano. Charolette Atkinson of Wharton, Texas showed the reserve grand champion with her entry Ms R2 Crusader 317N. She was awarded \$3,750 and a Gist buckle. Both Bruce and Charolette purchased their heifers in the 2003 R2 "Source For Success" Sale.

Division winners received \$500 while class winners earned \$100 and \$50 was given for second place class winners.

In the showmanship competition, Charolette Atkinson was selected champion showman and was presented a check for \$5,000 as well as a belt buckle.

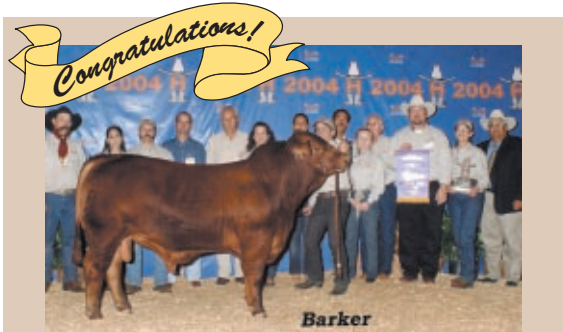
Jim Williams of Wharton, Texas served as judge of the Jackpot Futurity and the showmanship contest.



Richard Luciano (second from left) presents a belt buckle and a \$7,500 check to Bruce Wied of El Campo, Texas for showing the grand champion heifer at the R2 Junior Jackpot Futurity.



Charolette Atkinson of Wharton, Texas received a belt buckle and a \$3,750 check for exhibiting the reserve grand champion heifer at the R2 Ranch Junior Jackpot Futurity.



R2 Ranch salutes Hidden Creek Ranch of Amory, Mississippi for showing the ARBA Grand Champion Red Brangus Bull at the 2004 Houston Livestock Show & Rodeo.

The champion bull was at side of a female purchased by Hidden Creek in the 2002 R2 Ranch "Source For Success" Sale!

# Down At The Ranch...

Well, as usual, things are really busy down here at the ranch. When people ask me how things are going I sometimes jokingly reply "wide open backwards!" Even though it seems like that at times, we are really doing very well. We are having an outstanding year of grass production and the cattle are fat and sassy. We had good rains in the spring and early summer. July and early August have been hot and dry, but what else can you expect in south Texas?



Doug Marburger

In mid July we weaned a set of calves that were born in November and December. We normally calve in September-October and again in February-March, but we had a winter breeding season last year as a transition to move most of our Red Brangus cows to spring calving and our Red Angus to fall calving. We are pleased with the weaning weights of these calves and how they are developing. Average actual weaning weight, without creep feed, was 608 pounds on the bulls and 572 pounds on the heifers. We do not creep our calves. We think that this gives us a better indication of the dam's milk production and how our calves will do in a real life situation since most commercial producers do not creep feed their calves either. We realize that when the weaning weights of our calves are compared with those of other breeders, ours might not be quite as high. However, we feel that this is the best way for us to develop our animals and obtain data that is meaningful in achieving our program goals.

Our primary goal in the registered cattle business is to produce good, functional seedstock for the commercial cattleman that will put money in his pocket. Since we show our bull calves and put so much effort into the junior show program, many people think that our main emphasis is on the show ring. This is not the case. Our program and our breeding decisions revolve around what is best for the commercial cattleman. We feel like the show ring is a good medium for advertising and public exposure for our cattle. Just as important to us is helping youth through the show program.

Saturday, April 24, 2004 we had a really successful heifer futurity for the juniors. The Junior Jackpot, as we call it, is a great program for the kids. Judging this year's event was Jim Williams of Wharton, Texas. He did an outstanding job of working with the young exhibitors, both in the showmanship clinic and the heifer show. Although he is an outstanding cattle and showmanship judge, what I appreciated most was his obvious desire to help each young person in attendance. Not only did he strive to make each one a better exhibitor, he also encouraged self esteem and self worth as well. Not everyone can have the grand or reserve grand champion or be first in the showmanship, but with our program we feel that every exhibitor can go home feeling good about themselves and their animal. In our opinion, that's what the junior shows are all about and that's why R2 Ranch hosts the Junior Jackpot. Although there's a lot of prize money given away, it's more than just about the money. Our hat goes off to Jim and everyone else who made the '04 Junior Jackpot a great success. If you are the parent of a junior or know of a junior that wants to exhibit a good heifer, let them know about our sale on October 9. You can see more about the Junior Jackpot in another article in this newsletter.

I sure hope you are making plans to attend our fourth annual "Source for Success" sale to be held October 9. As always, the cattle in this sale are as good as they come. They are from the first pick—not our leftovers. At last year's "Source for Success" sale we had more demand for commercial bulls than we had bulls selling. So this year we didn't sell any of our spring '03 bulls private treaty. Instead they are being offered in this year's sale. We have also had much interest in young pairs and so this year we are offering an outstanding group of springing heifers bred for their first calf. Many of them will be calved out by sale time. You can see more about our sale offering elsewhere in this newsletter. I look forward to seeing you at the sale. If I can help in any way, please feel free to contact me.

Until next time,

Doug



## *Sale* Schedule Of Events

### **Friday, October 8, 2004**

1 p.m. - 6 p.m. - Viewing of Sale Cattle, Guadalupe Cattle Co.

### **Saturday, October 9, 2004**

9 a.m. - Coffee and Donuts, Guadalupe Cattle Co.

9 a.m. - 12 noon - Viewing of Sale Cattle, Guadalupe Cattle Co.

12 noon - Lunch, Guadalupe Cattle Co.

**1 p.m. - Source For Success Sale, Guadalupe Cattle Co.**





# R2 Ranch, LLC

*4th Annual "Source For Success" Sale*



*Saturday, October 9, 2004 • 1 p.m.*

*Guadalupe Cattle Co., New Braunfels, Texas*

## **Selling 55+ Females and 30+ Bulls**

### **Red Angus • Angus Plus • Red Brangus**

*Show Heifer Prospects • Open Heifers*

*Breds • Pairs • Bulls and Herd Sire Prospects*



**866-RED-COWS**

**(1-866-733-2697)**

R2 Ranch, LLC • PO Box 210 • Fischer, TX 78623



## First Class Mail

With the purchase of each female lot in the R2 Ranch Sale, October 9, 2004, buyers will receive two (2) units of semen on any Red Brangus or Red Angus reference sire indicated with an asterisk in the 2004 R2 Ranch Sale catalog.

FIRST CLASS  
PRE-SORT  
U.S. POSTAGE  
PAID  
SAN ANTONIO, TX  
PERMIT #244

R2 Ranch, LLC  
800 R2 Ranch Road  
Kingsbury, TX 78638



### R2 Ranch "Source for Success" Sale Saturday, October 9, 2004

*Send Me An R2 Sale Catalog...*



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Ranch Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email address \_\_\_\_\_

Clip out and send to R2 Ranch, LLC • 800 R2 Ranch Rd. • Kingsbury, TX 78638  
or fax to (512) 357-9998

You can email Doug with complete mailing information at  
cdmarburger@hotmail.com -- subject line: Sale Catalog Request

### Junior Show Kudos

Congratulations to all junior exhibitors at the American Red Brangus National Junior Show. We commend you on your efforts as a young cattleguardian.

A special congratulations to those who exhibited R2 Ranch animals. Our hats off to Austin Acord, Madisonville, Texas; Charolette Atkinson, Wharton, Texas; Lauren Elliott, Pecos, Texas; Matthew Elliott, Pecos, Texas; Robby Hobson, Douglass, Texas; Carissa Jones, Sunray, Texas; John Petsch, Edinburg, Texas; Dustin Valusek, Rosharon, Texas; and Bruce Wied, El Campo, Texas.

The event was held June 23-27, 2004 in San Marcos, Texas.

